



Maryland Children's Alliance, Inc.

# Members Meeting March 14, 2018

10 AM - 12 Noon

2850 N. Ridge Road,  
Ellicott City Howard Co.  
CAC

## Agenda:

- Introductions and Approval of Dec. Minutes (20 min)
- Guest Speaker: Mandated Reporter Training: LaDonna Morgan (15 min)
- 2018 Budget, Conference, NCA Grant Spending (20 min)
- Marketing Materials (15 min)
- Introduction to Strategic Planning (15 min)

# 2018 Budget: Income



Maryland Children's Alliance, Inc.

			2018 balanced budget
INCOME			
MCA funds			
Membership Dues			\$9,600
CJAC grant			\$0
NCA grant			
	Chapter spending		\$50,000
	Membership spending		\$98,000
SRCAC grant			\$15,500
VOCA grant			\$50,000
	SUBTOTAL GRANTS		\$213,500
TOTAL			\$223,100

# 2018 Budget: Expenses



Maryland Children's Alliance, Inc.

Expenses for CACs	\$98,000
Staff Salary (80% FT)	\$58,400
Staff taxes, benefits	\$31,252
Staff Training and Travel	\$ 4,617
Consultants (ex. Bookkeeping)	\$20,500
Dues & Registrations	\$ 2,100
Insurance	\$ 2,161
Office supplies, webhost, etc.	<u>\$ 6,070</u>
TOTAL	223,100



**Maryland Children's Alliance, Inc.**

Conference:

We're listening!

65% prefer regional trainings.

53% want Adv. FI training



Maryland Children's Alliance, Inc.

NCA Grant  
Spending:

*Growing Teams  
Serving Children*

*Accreditation  
Acceleration*



**Maryland Children's Alliance, Inc.**

Spending for  
Accredited  
Centers:

NCA Leadership  
Conference



Maryland Children's Alliance, Inc.

Spending for  
Member  
Centers:

MCA Trainings

Materials

# Suggestions for Purchases for All Member Centers



Maryland Children's Alliance, Inc.

1. Copies of "Resilience" video @ \$114/copy with workbook
2. Diagnostic Stats Manual 5 @ \$187 each
3. Trauma Assessment Tools @ \$519 each
4. ACEs conversation cards
5. NCA Red and Blue Standards Books \$16/set
6. Your suggestion
7. Your suggestion
8. Your suggestion





**Maryland Children's Alliance, Inc.**

# Marketing Materials: Brochure

## Child Abuse Prevention Month: Tools & Ideas for Your CAC



- Write an article related to Child Abuse Prevention for the newspapers and put out a press release. Here is a [Press\\_Release\\_Sample](#).
- Post articles and Child Abuse Prevention tips on Facebook/your website.
- Have your MDT, friends, co-workers, county workers, etc. wear blue and/or a blue lapel ribbon on “Commit to Go Blue” Day as a means of calling attention to the campaign. Post your photos on Facebook/your website.
- Host an open house for your MDT partners and invite your most important stakeholders (large donors, volunteers, county officials).

Next, visit [www.marylandchildrensalliance.org/child-abuse-prevention-month/](http://www.marylandchildrensalliance.org/child-abuse-prevention-month/) for more information and ideas.



### MCA News

- [The CRICKET Center's 5th Annual Walk for Kids!](#)
- [MCA Recognizes Child Abuse Prevention Month](#)
- [MCA Offers Victim Advocacy Training](#)
- [In this #MeToo, moment, let's not forget abused children](#)
- [Congratulations to the Team in Baltimore County!](#)
- [2017 MCA Conference is on!](#)



## Maryland Children's Alliance

Maryland Children's Alliance is a nonprofit organization, dedicated to the vision that all child victims of maltreatment need and deserve access to support, understanding and quality care. It supports local children's advocacy centers all across Maryland in providing every child victim of sexual violence, trauma or maltreatment with a safe, supportive environment to share their experiences and begin the healing process. Maryland Children's Alliance is accredited by the National Children's Alliance as a state chapter to provide coaching, facilitation and training to local children's advocacy centers.

## Children's Advocacy Centers

When a child comes to a local **children's advocacy center**, they tell their story once to a trained professional. A **circle of care** surrounds the child and family including victim and family advocates, law enforcement, child protective services, social workers, forensic interviewers, medical personnel and other professionals.

Together, this multidisciplinary team makes decisions about how best to help this child survive and thrive. The main goal of all children's advocacy centers is to ensure children are not re-victimized by the very system designed to protect them.

In Maryland, 22 local children's advocacy centers respond to over 5,000 children each year for allegations of sexual abuse, sexual assault and other forms of child maltreatment.



## Accreditation Standards

Maryland Children's Alliance plays a vital role in the development and growth of local centers by providing accreditation support and professional development for local member centers, their staff and partners.

Every accredited children's advocacy center meets strict, evidenced based standards meant to ensure that all children who visit a children's advocacy center receive a holistic set of services that promote justice and healing.

The standards govern operating procedures in the following areas:

- Multidisciplinary Teams
- Cultural Competency and Diversity
- Forensic Interviews
- Victim Support and Advocacy
- Medical Evaluation
- Mental Health
- Case Review
- Case Tracking
- Organizational Capacity
- Child-Focused Setting



## Maryland Statistics

In 2017, Maryland's children's advocacy centers served over 6,000 children and their families. These families received help in dealing with multiple forms of traumas, including sexual abuse, sexual assault, physical abuse, neglect, human trafficking, internet crimes, drug endangerment and those who were witness to homicide and violence.

Demographics of child victims served in Maryland in 2017:

- 53% female, 47% male
- 49% White/Caucasian, 46% Black/African American, 2% Hispanic/Latino, 2% Multi-Racial, 1% of other races or national origins
- 32% are between the ages of 0-6, 35% between the ages of 7-12, 31% between the ages of 13-17

In an overwhelming number of cases, the offender is a known trusted adult:

- 34% of offenders are a parent or stepparent
- 23% of offenders are another relative
- 9% of offenders are a parent's boyfriend/girlfriend
- 27% of offenders are some other known person
- Only 7% of offenders are a stranger

# Strategic Planning Update



**Maryland Children's Alliance, Inc.**

1. We need email lists of your MDT partners
2. We need email lists of local agency partners
3. We need emails lists of those you aren't yet partnered with but want to be.

# Strategic Planning Update



**Maryland Children's Alliance, Inc.**

1. Listening/Learning
  1. Surveys to members
  2. Surveys to MDT members
  3. Surveys to community partners
  4. Surveys to those we're not yet working with
  5. Surveys to families
2. Focus: what are the 3-5 major issues/gaps/opportunities we glean from the survey results?
3. Align our resources around prioritizing those 3-5 major issues to write 3-5 year strategic plan for MCA
4. Execute on our plan's action steps



Maryland Children's Alliance, Inc.

Members  
Meeting  
March 14,  
2018

Next Members Meeting: June  
6, 2018

Other Events: NCA Leadership  
Conference June 10-14, 2018